

Garden Street Academy
A Vision of Excellence

Dear GSA Families,

As you know, fundraising enables us to expand access to our programs and maintain a high-quality learning environment. **Revenue from our annual Auction and Gala supports our Scholarship Fund.** Last year's "Casino Royale" raised \$30,000 for our Scholarship Fund and with your help we hope to meet our goal of \$75,000 this year. There are a number of ways in which you can contribute.

Basic Contribution:

- ❖ **Donating/soliciting a minimum of 3 items for the auction.** In this packet you will find 3 copies of our solicitation letter and donation form. Please let us know if you need more copies or download them from the auction's website www.ladolcevitagsa2016.weebly.com. For examples of what you can donate/solicit, please visit the auction's website.
- ❖ Purchasing one or more admission tickets to "La Dolce Vita". You can purchase tickets by contacting our General Manager, Angela Jevons at ajeavons@gardenstreetacademy.org or online at www.biddingforgood.com/GSA2016. If you are unable to attend the event, you may donate your ticket to a staff member.
- ❖ Selling raffle tickets to friends and family. We are excited to announce that we have secured a full sponsorship for a Vespa Primavera 150! We will also raffle a MacBook Air and a \$1,000 Visa gift card.
- ❖ Visiting www.biddingforgood.com/GSA2016 and registering to participate in the auction. Please mark your calendars and return to this site frequently during the months of February and March. And of course, tell your friends and family about the auction!

Beyond Basic Contribution:

- ❖ Signing up to become an individual or corporate sponsor. Please contact Angela Jevons at ajeavons@gardenstreetacademy.org.
- ❖ Donating an item for the Live Auction. Please contact Janet Knispel at ljknispel@aol.com for Live Auction items.
- ❖ Donating your time and/or materials for a Class Project for the Live Auction. Please contact Tracy Wyle at houseprod67@gmail.com for Class Projects.
- ❖ Donating a "Party-book" (group events or experiences) item. Please contact Jennifer Squires at radleysquires@yahoo.com or Dani Griffith at danilynch@cox.net for event donations.
- ❖ Assisting the Auction Committee:
 - Securing partial or full financial or in-kind sponsorships for the raffles and the event (wine).
 - Serving as liaison between the Auction Committee and the parent community to coordinate and encourage soliciting efforts and promote event and raffle ticket sales.
 - Soliciting in person, sending emails and/or letters to potential donors and making follow-up phone calls.

Thank you for your support!

Ana Ojeda
Auction Co-Chair